

**SPECIAL
OVERSIZED
ISSUE**

BANTA Mailbox

Banta Publications Group • Drake Oak Brook Plaza, 2215 York Road, Suite 400, Oak Brook, IL 60523



USPS files for rate increase

As expected, the USPS has filed a request for an increase in postage rates with the Postal Rate Commission. The request was filed on Wednesday, May 3. The overall increase is slated at 8.5% with a 3-cent increase in First-class stamps (from 39 cents each to 42 cents each). Class specific proposed increases are as follows:

First Class	7.1%
Periodicals	11.7%
Standard	9.0%
Package Services	13.4%
Priority	13.8%
Express	12.5%
Special Services	11.2%

It is important to note that the rate increases vary within classes and sub-classes of mail, so each mailing must be individually analyzed to determine the actual percentage increase. For example, some of our initial analyses show that the actual Periodicals increase is closer to 14% than to the 11.7% listed above.

The rate case that was filed on May 3rd must now be litigated before the Postal Rate Commission. This process typically lasts about 10 months, after which there is usually a one to three month implementation period. We are anticipating that the new rates will be implemented in mid-2007, most likely in the May to July timeframe. Keep in mind that the rates can change from those that have been proposed. The final rates will not be known until sometime early in 2007.



We have included comparative rate charts in this issue, which cover the most prevalent classes of mail utilized by our clients. For a full listing of the proposed rates for all classes, log on to http://www.prc.gov/docs/48/48667/Att_A_-_Rate_Fee_Scheds.pdf. ■

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Banta Mailbox is a monthly publication produced by the Banta Publications Group. Any comments or questions are welcome. Please contact Monica Lundquist of the Banta Publications Group by phone at 816-792-6370, by e-mail at mlundquist@banta.com, or write to Banta Publications Group, Mailing & Distribution Services, 3401 Heartland Dr., Liberty, MO 64068-3378.

Standard Regular Rates 2006 Rate Case Filing

USPS files for rate increase

LETTER RATES	CURRENT	PROPOSED	\$ DIFF	% DIFF
For pieces weighing 3.3 ounces or less				
BASIC NONAUTO	\$0.282	N/A		
MIXED ADC NONAUTO	N/A	\$0.292		
MIXED ADC NONMACHINEABLE	N/A	\$0.448		
AADC NONAUTO	N/A	\$0.287		
ADC NONMACHINEABLE	N/A	\$0.403		
3 DIGIT NONMACHINEABLE	N/A	\$0.395		
3/5 DIGIT NONAUTO	\$0.261	N/A		
5 DIGIT NONMACHINEABLE	N/A	\$0.360		
MIXED AADC AUTO	\$0.231	\$0.252	\$0.021	9.09%
AADC AUTO	\$0.223	\$0.242	\$0.019	8.52%
3 DIGIT AUTO	\$0.214	\$0.235	\$0.021	9.81%
5 DIGIT AUTO	\$0.200	\$0.219	\$0.019	9.50%
CARRIER ROUTE BASIC	\$0.204	\$0.233	\$0.029	14.22%
CARRIER ROUTE HIGH DENSITY	\$0.173	\$0.190	\$0.017	9.83%
CARRIER ROUTE SATURATION	\$0.160	\$0.172	\$0.012	7.50%
CARRIER ROUTE AUTO BASIC	\$0.180	N/A		
BMC DROP SHIP DISCOUNT	\$0.022	\$0.028	\$0.006	27.27%
SCF DROP SHIP DISCOUNT	\$0.027	\$0.034	\$0.007	25.93%
DDU DROP SHIP DISCOUNT (CARRIER ROUTE ONLY)	\$0.033	N/A		
FLAT RATES	CURRENT	PROPOSED	\$ DIFF	% DIFF
For pieces weighing 3.3 ounces or less				
BASIC NONAUTO	\$0.363	N/A		
MIXED ADC NONAUTO	N/A	\$0.431		
ADC NONAUTO	N/A	\$0.401		
3/5 DIGIT NONAUTO	\$0.304	N/A		
3 DIGIT NONAUTO	N/A	\$0.378		
5 DIGIT NONAUTO	N/A	\$0.343		
BASIC AUTO	\$0.316	N/A		
MIXED ADC AUTO	N/A	\$0.391		
ADC AUTO	N/A	\$0.354		
3/5 DIGIT AUTO	\$0.275	N/A		
3 DIGIT AUTO	N/A	\$0.328		
5 DIGIT AUTO	N/A	\$0.300		
CARRIER ROUTE BASIC	\$0.204	\$0.233	\$0.029	14.22%
CARRIER ROUTE HIGH DENSITY	\$0.178	\$0.204	\$0.026	14.61%
CARRIER ROUTE SATURATION	\$0.169	\$0.182	\$0.013	7.69%
BMC DROP SHIP DISCOUNT	\$0.022	\$0.028	\$0.006	27.27%
SCF DROP SHIP DISCOUNT	\$0.027	\$0.034	\$0.007	25.93%
DDU DROP SHIP DISCOUNT (CARRIER ROUTE ONLY)	\$0.033	\$0.042	\$0.009	27.27%



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Standard Regular Rates

2006 Rate Case Filing



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USPS files for rate increase

PER PIECE RATES:	CURRENT	PROPOSED	\$ DIFF	% DIFF
For pieces weighing more than 3.3 ounces				
BASIC NONAUTO	\$0.209	N/A		
MIXED ADC NONAUTO	N/A	\$0.279		
ADC NONAUTO	N/A	\$0.249		
3/5 DIGIT NONAUTO	\$0.150	N/A		
3 DIGIT NONAUTO	N/A	\$0.226		
5 DIGIT NONAUTO	N/A	\$0.191		
BASIC AUTO	\$0.162	N/A		
MIXED ADC AUTO	N/A	\$0.239		
ADC AUTO	N/A	\$0.202		
3/5 DIGIT AUTO	\$0.121	N/A		
3 DIGIT AUTO	N/A	\$0.176		
5 DIGIT AUTO	N/A	\$0.148		
CARRIER ROUTE BASIC	\$0.071	\$0.101	\$0.030	42.25%
CARRIER ROUTE HIGH DENSITY	\$0.045	\$0.072	\$0.027	60.00%
CARRIER ROUTE SATURATION	\$0.036	\$0.050	\$0.014	38.89%
PER POUND RATES:				
NON CARRIER ROUTE	\$0.746	\$0.739	\$(0.007)	-0.94%
CARRIER ROUTE	\$0.643	\$0.641	\$(0.002)	-0.31%
BMC DROP SHIP DISCOUNT	\$0.105	\$0.136	\$0.031	29.52%
SCF DROP SHIP DISCOUNT	\$0.132	\$0.168	\$0.036	27.27%
DDU DROP SHIP DISCOUNT (CARRIER ROUTE ONLY)	\$0.166	\$0.205	\$0.039	23.49%
REPOSITIONABLE NOTES	\$0.015	\$0.015	\$ —	0.00%

For a full listing of the proposed rates for all classes, log on to http://www.prc.gov/docs/48/48667/Att_A_-_Rate__Fee_Scheds.pdf.

Standard Nonprofit Rates 2006 Rate Case Filing

USPS files for rate increase

LETTER RATES	CURRENT	PROPOSED	\$ DIFF	% DIFF
For pieces weighing 3.3 ounces or less				
BASIC NONAUTO	\$0.170	N/A		
3/5 DIGIT NONAUTO	\$0.158	N/A		
MIXED ADC NONAUTO	N/A	\$0.178		
MIXED ADC NONMACHINEABLE	N/A	\$0.263		
ADC NONAUTO	N/A	\$0.173		
ADC NONMACHINEABLE	N/A	\$0.230		
3 DIGIT NONMACHINEABLE	N/A	\$0.210		
5 DIGIT NONMACHINEABLE	N/A	\$0.205		
MIXED AADC	\$0.148	\$0.162	\$0.014	9.46%
AADC AUTO	\$0.140	\$0.152	\$0.012	8.57%
3 DIGIT AUTO	\$0.133	\$0.145	\$0.012	9.02%
5 DIGIT AUTO	\$0.118	\$0.129	\$0.011	9.32%
CARRIER ROUTE BASIC	\$0.140	\$0.156	\$0.016	11.43%
CARRIER ROUTE HIGH DENSITY	\$0.113	\$0.122	\$0.009	7.96%
CARRIER ROUTE SATURATION	\$0.105	\$0.114	\$0.009	8.57%
CARRIER ROUTE AUTO BASIC	\$0.117	N/A		
BMC DROP SHIP DISCOUNT	\$0.022	\$0.028	\$0.006	27.27%
SCF DROP SHIP DISCOUNT	\$0.027	\$0.034	\$0.007	25.93%
DDU DROP SHIP DISCOUNT (CARRIER ROUTE ONLY)	\$0.033	N/A		
FLAT RATES	CURRENT	PROPOSED	\$ DIFF	% DIFF
For pieces weighing 3.3 ounces or less				
BASIC NONAUTO	\$0.237	N/A		
MIXED ADC NONAUTO	N/A	\$0.285		
ADC NONAUTO	N/A	\$0.279		
3/5 DIGIT NONAUTO	\$0.189	N/A		
3 DIGIT NONAUTO	N/A	\$0.232		
5 DIGIT NONAUTO	N/A	\$0.221		
BASIC AUTO	\$0.195	N/A		
MIXED ADC AUTO	N/A	\$0.245		
ADC AUTO	N/A	\$0.232		
3/5 DIGIT AUTO	\$0.171	N/A		
3 DIGIT AUTO	N/A	\$0.200		
5 DIGIT AUTO	N/A	\$0.191		
CARRIER ROUTE BASIC	\$0.140	\$0.156	\$0.016	11.43%
CARRIER ROUTE HIGH DENSITY	\$0.122	\$0.131	\$0.009	7.38%
CARRIER ROUTE SATURATION	\$0.116	\$0.125	\$0.009	7.76%
BMC DROP SHIP DISCOUNT	\$0.022	\$0.028	\$0.006	27.27%
SCF DROP SHIP DISCOUNT	\$0.027	\$0.034	\$0.007	25.93%
DDU DROP SHIP DISCOUNT (CARRIER ROUTE ONLY)	\$0.033	\$0.042	\$0.009	27.27%



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Standard Nonprofit Rates 2006 Rate Case Filing



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USPS files for rate increase

PER PIECE RATES:	CURRENT	PROPOSED	\$ DIFF	% DIFF
For pieces weighing more than 3.3 ounces				
BASIC NONAUTO	\$0.113	N/A		
MIXED ADC NONAUTO	N/A	\$0.157		
ADC NONAUTO	N/A	\$0.151		
3 DIGIT NONAUTO	N/A	\$0.104		
3/5 DIGIT NONAUTO	\$0.065	N/A		
5 DIGIT NONAUTO	N/A	\$0.093		
BASIC AUTO	\$0.071	N/A		
MIXED ADC AUTO	N/A	\$0.117		
ADC AUTO	N/A	\$0.104		
3/5 DIGIT AUTO	\$0.047	N/A		
3 DIGIT AUTO	N/A	\$0.072		
5 DIGIT AUTO	N/A	\$0.063		
CARRIER ROUTE BASIC	\$0.055	\$0.063	\$0.008	14.55%
CARRIER ROUTE HIGH DENSITY	\$0.037	\$0.038	\$0.001	2.70%
CARRIER ROUTE SATURATION	\$0.031	\$0.032	\$0.001	3.23%
PER POUND RATES:				
NON CARRIER ROUTE	\$0.746	\$0.739	\$(0.007)	-0.94%
CARRIER ROUTE	\$0.411	\$0.452	\$0.041	9.98%
BMC DROP SHIP DISCOUNT	\$0.105	\$0.136	\$0.031	29.52%
SCF DROP SHIP DISCOUNT	\$0.132	\$0.168	\$0.036	27.27%
DDU DROP SHIP DISCOUNT (CARRIER ROUTE ONLY)	\$0.166	\$0.205	\$0.039	23.49%
REPOSITIONABLE NOTES	\$0.015	\$0.015	\$ —	0.00%

For a full listing of the proposed rates for all classes, log on to http://www.prc.gov/docs/48/48667/Att_A_-_Rate__Fee_Scheds.pdf.

Periodicals Rate Schedule 2006 Rate Case Filing

USPS files for rate increase

ZONE POUND RATES (OUTSIDE COUNTY)				
	CURRENT	PROPOSED	\$ DIFF	% DIFF
DDDU	\$0.167	\$0.181	\$0.014	8.38%
DSCF	\$0.214	\$0.230	\$0.016	7.48%
DADC	\$0.235	\$0.251	\$0.016	6.81%
ZONES 1 & 2	\$0.261	\$0.279	\$0.018	6.90%
3	\$0.281	\$0.301	\$0.020	7.12%
4	\$0.332	\$0.358	\$0.026	7.83%
5	\$0.410	\$0.444	\$0.034	8.29%
6	\$0.491	\$0.535	\$0.044	8.96%
7	\$0.589	\$0.644	\$0.055	9.34%
8	\$0.672	\$0.738	\$0.066	9.82%
NONADVERTISING				
DDDU	\$0.230	\$0.154	\$(0.076)	-33.04%
DSCF	\$0.203	\$0.193	\$(0.010)	-4.93%
DADC	\$0.203	\$0.210	\$0.007	3.45%
NON-DESTINATION ENTRY	\$0.203	\$0.232	\$0.029	14.29%
PIECE RATES				
BASIC NONAUTO	\$0.393	\$0.437	\$0.044	11.20%
BASIC AUTO	\$0.343	\$0.398	\$0.055	16.03%
3 DIGIT NONAUTO	\$0.341	\$0.364	\$0.023	6.74%
3 DIGIT AUTO	\$0.298	\$0.327	\$0.029	9.73%
5 DIGIT NONAUTO	\$0.270	\$0.283	\$0.013	4.81%
5 DIGIT AUTO	\$0.238	\$0.255	\$0.017	7.14%
CR BASIC	\$0.172	\$0.186	\$0.014	8.14%
CR HIGH DENSITY	\$0.138	\$0.162	\$0.024	17.39%
CR SAT	\$0.118	\$0.131	\$0.013	11.02%
DISCOUNTS				
EDITORIAL DISCOUNT	\$0.00078	\$0.00089	\$0.000	14.10%
DDU DROP SHIP DISCOUNT	\$0.019	\$0.019	\$ —	0.00%
SCF DROP SHIP DISCOUNT	\$0.008	\$0.011	\$0.003	37.50%
ADC DROP SHIP DISCOUNT	\$0.002	\$0.003	\$0.001	50.00%
DROP SHIP PALLET DISCOUNT	\$0.011	\$ —	\$(0.011)	-100.00%
ORIGIN ENTRY PALLET DISCOUNT	\$0.005	\$ —	\$(0.005)	-100.00%
CONTAINER (PER SACK OR PALLET)	\$ —	\$0.850	\$0.850	
COPALL DISCOUNT				
DSCF	\$0.011	\$0.011	\$ —	0.00%
DADC	\$0.007	\$0.007	\$ —	0.00%
RIDE ALONG RATE	\$0.131	\$0.155	\$0.024	18.32%
REPOSITIONABLE NOTES	\$0.015	\$0.015	\$ —	0.00%



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Periodicals Rate Schedule 2006 Rate Case Filing

USPS files for rate increase

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ZONE POUND RATES (SCI OF AGRI)	CURRENT	PROPOSED	\$ DIFF	% DIFF
DDU	\$0.125	\$0.136	\$0.011	8.80%
DSCF	\$0.160	\$0.172	\$0.012	7.50%
DADC	\$0.176	\$0.188	\$0.012	6.82%
ZONES 1 & 2	\$0.196	\$0.209	\$0.013	6.63%
3	\$0.281	\$0.301	\$0.020	7.12%
4	\$0.332	\$0.358	\$0.026	7.83%
5	\$0.410	\$0.444	\$0.034	8.29%
6	\$0.491	\$0.535	\$0.044	8.96%
7	\$0.589	\$0.644	\$0.055	9.34%
8	\$0.672	\$0.738	\$0.066	9.82%
NONADVERTISING				
DDDU	\$0.203	\$0.115	\$(0.088)	-43.35%
DSCF	\$0.203	\$0.144	\$(0.059)	-29.06%
DADC	\$0.203	\$0.157	\$(0.046)	-22.66%
NON-DESTINATION ENTRY (ZONES 1 & 2)	\$0.203	\$0.174	\$(0.029)	-14.29%
NON-DESTINATION ENTRY (ZONES 3-8)	\$0.203	\$0.232	\$0.029	14.29%
PIECE RATES				
BASIC NONAUTO	\$0.393	\$0.437	\$0.044	11.20%
BASIC AUTO	\$0.343	\$0.398	\$0.055	16.03%
3 DIGIT NONAUTO	\$0.341	\$0.364	\$0.023	6.74%
3 DIGIT AUTO	\$0.298	\$0.327	\$0.029	9.73%
5 DIGIT NONAUTO	\$0.270	\$0.283	\$0.013	4.81%
5 DIGIT AUTO	\$0.238	\$0.255	\$0.017	7.14%
CR BASIC	\$0.172	\$0.186	\$0.014	8.14%
CR HIGH DENSITY	\$0.138	\$0.162	\$0.024	17.39%
CR SAT	\$0.118	\$0.131	\$0.013	11.02%
DISCOUNTS				
EDITORIAL DISCOUNT	\$0.00078	\$0.00089	\$0.000	14.10%
DDU DROP SHIP DISCOUNT	\$0.019	\$0.019	\$ —	0.00%
SCF DROP SHIP DISCOUNT	\$0.008	\$0.011	\$0.003	37.50%
ADC DROP SHIP DISCOUNT	\$0.002	\$0.003	\$0.001	50.00%
DROP SHIP PALLET DISCOUNT	\$0.011	\$ —	\$(0.011)	-100.00%
ORIGIN ENTRY PALLET DISCOUNT	\$0.005	\$ —	\$(0.005)	-100.00%
CONTAINER, PER SACK OR PALLET	\$ —	\$0.850	\$0.850	
COPALL DISCOUNT				
DSCF	\$0.011	\$0.011	\$ —	0.00%
DADC	\$0.007	\$0.007	\$ —	0.00%
RIDE ALONG RATE	\$0.131	\$0.155	\$0.024	18.32%
REPOSITIONABLE NOTES	\$0.015	\$0.015	\$ —	0.00%

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Periodicals Rate Schedule

2006 Rate Case Filing



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USPS files for rate increase

ZONE POUND RATES (IN COUNTY)	CURRENT	PROPOSED	\$ DIFF	% DIFF
DDU	\$0.109	\$0.142	\$0.033	30.28%
NONE	\$0.142	\$0.179	\$0.037	26.06%
PIECE RATES				
BASIC NONAUTO	\$0.103	\$0.117	\$0.014	13.59%
BASIC AUTO	\$0.075	\$0.108	\$0.033	44.00%
3 DIGIT NONAUTO	\$0.095	\$0.108	\$0.013	13.68%
3 DIGIT AUTO	\$0.071	\$0.097	\$0.026	36.62%
5 DIGIT NONAUTO	\$0.085	\$0.098	\$0.013	15.29%
5 DIGIT AUTO	\$0.065	\$0.093	\$0.028	43.08%
CR BASIC	\$0.049	\$0.060	\$0.011	22.45%
CR HIGH DENSITY	\$0.033	\$0.044	\$0.011	33.33%
CR SAT	\$0.027	\$0.032	\$0.005	18.52%
DDU DROP SHIP DISCOUNT	\$0.006	\$0.008	\$0.002	33.33%
RIDE ALONG RATE	\$0.131	\$0.155	\$0.024	18.32%
REPOSITIONABLE NOTES	\$0.015	\$0.015	\$ —	0.00%

For a full listing of the proposed rates for all classes, log on to http://www.prc.gov/docs/48/48667/Att_A_-_Rate__Fee_Scheds.pdf.

Package Services

Bound Printed Matter

Proposed Rates

-FLATS-

FLATS	CURRENT		PROPOSED		\$ DIFF		% DIFF	
	PER LB	PER PC	PER LB	PER PC	PER LB	PER PC	PER LB	PER PC
PRESORTED								
DDU	\$0.0320	\$0.5610	\$0.0420	\$0.5280	\$0.010	\$(0.033)	31.25%	-5.88%
DSCF	\$0.0630	\$0.6360	\$0.0860	\$0.5990	\$0.023	\$(0.037)	36.51%	-5.82%
DBMC ZONES 1 & 2	\$0.0770	\$0.8620	\$0.0900	\$0.9400	\$0.013	\$0.078	16.88%	9.05%
ZONE 1 & 2	\$0.0950	\$1.1360	\$0.1300	\$1.2450	\$0.035	\$0.109	36.84%	9.60%
DBMC ZONE 3	\$0.1080	\$0.8620	\$0.1300	\$0.9400	\$0.022	\$0.078	20.37%	9.05%
ZONE 3	\$0.1180	\$1.1360	\$0.1560	\$1.2450	\$0.038	\$0.109	32.20%	9.60%
DBMC ZONE 4	\$0.1470	\$0.8620	\$0.1720	\$0.9400	\$0.025	\$0.078	17.01%	9.05%
ZONE 4	\$0.1570	\$1.1360	\$0.2040	\$1.2450	\$0.047	\$0.109	29.94%	9.60%
DBMC ZONE 5	\$0.1970	\$0.8620	\$0.2290	\$0.9400	\$0.032	\$0.078	16.24%	9.05%
ZONE 5	\$0.2090	\$1.1360	\$0.2590	\$1.2450	\$0.050	\$0.109	23.92%	9.60%
ZONE 6	\$0.2610	\$1.1360	\$0.3220	\$1.2450	\$0.061	\$0.109	23.37%	9.60%
ZONE 7	\$0.3250	\$1.1360	\$0.3710	\$1.2450	\$0.046	\$0.109	14.15%	9.60%
ZONE 8	\$0.4420	\$1.1360	\$0.4920	\$1.2450	\$0.050	\$0.109	11.31%	9.60%
CARRIER ROUTE								
DDU	\$0.0320	\$0.4560	\$0.0420	\$0.4320	\$0.010	\$(0.024)	31.25%	-5.26%
DSCF	\$0.0630	\$0.5310	\$0.0860	\$0.5030	\$0.023	\$(0.028)	36.51%	-5.27%
DBMC ZONES 1 & 2	\$0.0770	\$0.7570	\$0.0900	\$0.8440	\$0.013	\$0.087	16.88%	11.49%
ZONE 1 & 2	\$0.0950	\$1.0310	\$0.1300	\$1.1490	\$0.035	\$0.118	36.84%	11.45%
DBMC ZONE 3	\$0.1080	\$0.7570	\$0.1300	\$0.8440	\$0.022	\$0.087	20.37%	11.49%
ZONE 3	\$0.1180	\$1.0310	\$0.1560	\$1.1490	\$0.038	\$0.118	32.20%	11.45%
DBMC ZONE 4	\$0.1470	\$0.7570	\$0.1720	\$0.8440	\$0.025	\$0.087	17.01%	11.49%
ZONE 4	\$0.1570	\$1.0310	\$0.2040	\$1.1490	\$0.047	\$0.118	29.94%	11.45%
DBMC ZONE 5	\$0.1970	\$0.7570	\$0.2290	\$0.8440	\$0.032	\$0.087	16.24%	11.49%
ZONE 5	\$0.2090	\$1.0310	\$0.2590	\$1.1490	\$0.050	\$0.118	23.92%	11.45%
ZONE 6	\$0.2610	\$1.0310	\$0.3220	\$1.1490	\$0.061	\$0.118	23.37%	11.45%
ZONE 7	\$0.3250	\$1.0310	\$0.3710	\$1.1490	\$0.046	\$0.118	14.15%	11.45%
ZONE 8	\$0.4420	\$1.0310	\$0.4920	\$1.1490	\$0.050	\$0.118	11.31%	11.45%



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Package Services

Bound Printed Matter

Proposed Rates

-PARCELS-

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PARCELS	CURRENT		PROPOSED		\$ DIFF		% DIFF	
	PER LB	PER PC	PER LB	PER PC	PER LB	PER PC	PER LB	PER PC
PRESORTED								
DDU	\$0.0320	\$0.6420	\$0.0420	\$0.6840	\$0.010	\$0.042	31.25%	6.54%
DSCF	\$0.0630	\$0.7170	\$0.0860	\$0.7550	\$0.023	\$0.038	36.51%	5.30%
DBMC ZONES 1 & 2	\$0.0770	\$0.9430	\$0.0900	\$1.0960	\$0.013	\$0.153	16.88%	16.22%
ZONE 1 & 2	\$0.0950	\$1.2170	\$0.1300	\$1.4010	\$0.035	\$0.184	36.84%	15.12%
DBMC ZONE 3	\$0.1080	\$0.9430	\$0.1300	\$1.0960	\$0.022	\$0.153	20.37%	16.22%
ZONE 3	\$0.1180	\$1.2170	\$0.1560	\$1.4010	\$0.038	\$0.184	32.20%	15.12%
DBMC ZONE 4	\$0.1470	\$0.9430	\$0.1720	\$1.0960	\$0.025	\$0.153	17.01%	16.22%
ZONE 4	\$0.1570	\$1.2170	\$0.2040	\$1.4010	\$0.047	\$0.184	29.94%	15.12%
DBMC ZONE 5	\$0.1970	\$0.9430	\$0.2290	\$1.0960	\$0.032	\$0.153	16.24%	16.22%
ZONE 5	\$0.2090	\$1.2170	\$0.2590	\$1.4010	\$0.050	\$0.184	23.92%	15.12%
ZONE 6	\$0.2610	\$1.2170	\$0.3220	\$1.4010	\$0.061	\$0.184	23.37%	15.12%
ZONE 7	\$0.3250	\$1.2170	\$0.3710	\$1.4010	\$0.046	\$0.184	14.15%	15.12%
ZONE 8	\$0.4420	\$1.2170	\$0.4920	\$1.4010	\$0.050	\$0.184	11.31%	15.12%
CARRIER ROUTE								
DDU	\$0.0320	\$0.5370	\$0.0420	\$0.5880	\$0.010	\$0.051	31.25%	9.50%
DSCF	\$0.0630	\$0.6120	\$0.0860	\$0.6590	\$0.023	\$0.047	36.51%	7.68%
DBMC ZONES 1 & 2	\$0.0770	\$0.8380	\$0.0900	\$1.0000	\$0.013	\$0.162	16.88%	19.33%
ZONE 1 & 2	\$0.0950	\$1.1120	\$0.1300	\$1.3050	\$0.035	\$0.193	36.84%	17.36%
DBMC ZONE 3	\$0.1080	\$0.8380	\$0.1300	\$1.0000	\$0.022	\$0.162	20.37%	19.33%
ZONE 3	\$0.1180	\$1.1120	\$0.1560	\$1.3050	\$0.038	\$0.193	32.20%	17.36%
DBMC ZONE 4	\$0.1470	\$0.8380	\$0.1720	\$1.0000	\$0.025	\$0.162	17.01%	19.33%
ZONE 4	\$0.1570	\$1.1120	\$0.2040	\$1.3050	\$0.047	\$0.193	29.94%	17.36%
DBMC ZONE 5	\$0.1970	\$0.8380	\$0.2290	\$1.0000	\$0.032	\$0.162	16.24%	19.33%
ZONE 5	\$0.2090	\$1.1120	\$0.2590	\$1.3050	\$0.050	\$0.193	23.92%	17.36%
ZONE 6	\$0.2610	\$1.1120	\$0.3220	\$1.3050	\$0.061	\$0.193	23.37%	17.36%
ZONE 7	\$0.3250	\$1.1120	\$0.3710	\$1.3050	\$0.046	\$0.193	14.15%	17.36%
ZONE 8	\$0.4420	\$1.1120	\$0.4920	\$1.3050	\$0.050	\$0.193	11.31%	17.36%

Other Rates & Fees

OTHER RATES AND FEES	CURRENT	PROPOSED	\$ DIFFERENCE	% DIFFERENCE
PERIODICALS				
Application fee	\$395.00	\$500.00	\$105.00	26.58%
Additional entry fee	\$65.00	\$75.00	\$10.00	15.38%
Re-entry fee	\$45.00	\$55.00	\$10.00	22.22%
STANDARD MAIL				
Permit application fee	\$160.00	\$175.00	\$15.00	9.38%
Annual bulk mail permit fee	\$160.00	\$175.00	\$15.00	9.38%
PACKAGE SERVICES MAIL				
Permit application fee	\$160.00	\$175.00	\$15.00	9.38%
Annual bulk mail permit fee	\$160.00	\$175.00	\$15.00	9.38%
Drop ship permit fee	\$160.00	\$175.00	\$15.00	9.38%
ADDRESS CORRECTIONS				
Manual	\$0.75	\$0.50	\$(0.25)	-33.33%
Electronic (ACS)				
First-class	\$0.21	\$0.06	\$(0.15)	-71.43%
Other classes	\$0.21	\$0.25	\$0.04	19.05%
BUSINESS REPLY MAIL				
• Regular (no accounting fee)				
Permit fee (per year)	\$160.00	\$175.00	\$15.00	9.38%
Per piece charge	\$0.65	\$0.70	\$0.05	7.69%
Letter rate, one ounce (BRM charge plus postage)	\$1.04	\$1.12	\$0.08	7.69%
Card rate, (BRM charge plus postage)	\$0.890	\$0.970	\$0.08	8.99%
• Regular (with accounting fee)				
Permit fee (per year)	\$160.00	\$175.00	\$15.00	9.38%
Account Maintenance fee	\$500.00	\$550.00	\$50.00	10.00%
Per piece charge	\$0.11	\$0.08	\$(0.03)	-27.27%
Letter rate, one ounce (BRM charge plus postage)	\$0.500	\$0.500	\$ —	0.00%
Card rate, (BRM charge plus postage)	\$0.350	\$0.350	\$ —	0.00%
• QBRM, low-volume				
Permit fee (per year)	\$160.00	\$175.00	\$15.00	9.38%
Account Maintenance fee	\$500.00	\$550.00	\$50.00	10.00%
Per piece charge, basic	\$0.06	\$0.05	\$(0.01)	-16.67%
Letter rate, one ounce (BRM charge plus postage)	\$0.418	\$0.445	\$0.03	6.46%
Card rate, (BRM charge plus postage)	\$0.271	\$0.295	\$0.02	8.86%
• QBRM, high volume				
Permit fee (per year)	\$160.00	\$175.00	\$15.00	9.38%
Account Maintenance fee	\$500.00	\$550.00	\$50.00	10.00%
Qtrly fee	\$1,900.00	\$1,800.00	\$(100.00)	-5.26%
Per piece charge, high volume	\$0.01	\$0.01	\$0.00	12.50%
Letter rate, one ounce (BRM charge plus postage)	\$0.366	\$0.404	\$0.04	10.38%
Card rate, (BRM charge plus postage)	\$0.219	\$0.254	\$0.04	15.98%
• Bulk Weight Averaged				
Permit fee (per year)	\$160.00	\$175.00	\$15.00	9.38%
Account Maintenance fee	\$500.00	\$550.00	\$50.00	10.00%
Monthly maintenance fee	\$790.00	\$900.00	\$110.00	13.92%
Per piece charge, high volume	\$0.01	\$0.01	\$ —	0.00%

Periodicals and Standard mail restoration to New Orleans

The USPS has announced that effective May 1, 2006, they will resume delivery of Periodicals and Standard Letter size mail to previously embargoed ZIP Codes, including 70032, 70038, 70040, 70041, 70043, 70050, 70075, 70082, 70083, 70085, 70091, and 70092, all ZIP Codes in 701, as well as the following ZIP Codes in 706: 70631, 70632, and 70643.

It is important to note that there are very detailed procedures that must be followed by publishers before this mail can be accepted. Publishers need to keep in mind that some of these processes will result in additional costs in mail list processing and in the bindery due to the requirement to physically separate this mail prior to presenting it to the USPS. Publishers may want to compare these costs against the costs of mailing these copies at First-class rates, which is the other alternative to mailing these at Periodicals or Standard rates.

The procedures are as follows:

1. Mailer must register with the National Customer Support Center to obtain a RIBBS user account. The account will enable the mailer to upload and download their address data. The registration process will be open to mailers on May 1, 2006. Mailers can register by calling the NCSC at 877-640-0724 and selecting Option 1 between the hours of 7:00 a.m. – 5:00 p.m. CST; Monday through Friday.
2. Mailer must generate a mailing list file containing a header record that contains the following elements:
 - Mailer Email Address (Required)
 - Mailer Name (Required)
 - Mailer Return Address (as shown on mailpiece for Standard Mail – Required if Standard Mail)
 - Magazine Title (Required if Periodical)
 - Mail Class Description (Required)
 - Forecast Entry Date (Required)
 - Forecast Location of Mail Acceptance (One City and State Required)
3. Mailer must include in the file after the header record a detail record containing an 11-digit delivery point value for each address they want to mail to in the following ZIP Codes in ZIP 700: 70032, 70038, 70040, 70041, 70043, 70050, 70075, 70082, 70083, 70085, 70091, and 70092, all ZIP Codes in 701, as well as the following ZIP Codes in 706: 70631, 70632, and 70643. Mailers should send only address records for these ZIP codes and not the entire mailing list files.
4. Mailer must upload the file containing the header record and detail records into their RIBBS account area.
5. NCSC will provide an automatic queuing process to receive uploaded files and place the file into sequence for processing.
6. For each 11-digit delivery point record in the mailer file, NCSC will determine if that 11-digit value can be mailed to. The criterion used in making this determination includes:
 - a. If the mailer-supplied 11-digit is not a valid 11-digit in the USPS Address Management System (AMS), the record will be flagged with status indicator of “N” to indicate it cannot be mailed to. This includes any records that do not have an 11-digit value, for example a 5-digit only.
 - b. If the mailer-supplied 11-digit is matched to a USPS data record that is set to show the corresponding address as either No-Stat or Vacant, the status indicator will be set to “N”.

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Banta Publications Group Distribution Contacts

As a customer, you are encouraged to direct all of your communications to your plant Account Manager. However, there may be occasions when you may need to contact someone in the distribution areas directly. To facilitate this, the following is a list of contacts:

Entire Publications Group

Director, Mailing & Distribution Services
 Monica Lundquist
 816-792-6370 Phone
 816-792-3112 Fax
 mlundquist@banta.com

List Services Team Leader
 Sam Mason
 816-792-6437 Phone
 816-792-3112 Fax
 smason@banta.com

Long Prairie, MN plant

Distribution Manager
 Al Lemke
 320-732-7946 Phone
 320-732-7976 Fax
 alemke@banta.com

Distribution Supervisor
 Jane Zirbes
 320-732-7969 Phone
 320-732-7976 Fax
 jzirbes@banta.com

Liberty, MO plant

Distribution Manager
 Mark Zimmer
 816-792-6329 Phone
 816-792-2031 Fax
 mzimmer@banta.com

Mailing Coordinator
 Bobbie Hill
 816-792-5300 ext 6376
 Phone
 816-792-2031 Fax
 bhill@banta.com

Shipping Manager
 Steve Bieri
 816-792-6363 Phone
 816-792-6480 Fax
 sbieri@banta.com

Greenfield, OH plant

Distribution Manager
 Don Anglin
 937-981-6367 Phone
 937-981-5032 Fax
 danglin@banta.com

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- c. If the mailer-supplied 11-digit is matched to a USPS data record that indicates a change-of-address has been filed from that address, AND, where no subsequent change-of-address has been received going back into that address, the status indicator will be set to "C".
 - d. If a change-of-address exists showing any customer has moved back into the address, the status indicator will be set to "Y".
 - e. The effect of the logic in 6.c means that any change-of-address that has been submitted for an 11-digit will cause mail sent to that address to be suppressed, whether the same person or a different person than what the mailer may have. The effect of the logic in 6.d means that if anyone moves back into an address, then the mailer will be allowed to send mail to that address regardless of the name. The intent of this logic is to minimize occurrences of UAA while allowing mailers reasonable opportunity to get mail into New Orleans addresses.
 - f. Note that the actual status indicators may be different as the USPS expands this procedure to make as much information as possible available for mailers. However, the basic concept of "No" you can't mail to this address and "Yes" you can mail to this address will be preserved.
7. Upon completion of processing, the NCSC will post results to the customer account area on RIBBS and send an email to the email address supplied notifying the mailer the file is ready for download.
 8. Turnaround processing for Periodical files will be 5 business days. Standard Letter file turnarounds will be 10 business days. Please note that Standard size Flat mail, e.g. catalogs, is not yet eligible for this program.
 9. Mailers will be allowed to resubmit their address data no sooner than 15 days after the last processing to ensure equitable access for all mailers to the service.
 10. Additional options may be available at a later date to allow mailers to perform processing in-house and report results to NCSC for posting.
 11. Where mailers have identified a discrepancy in the flags set by NCSC and other information, an exception process will be developed to resolve differences.
 12. Mailer must segregate mail for the following ZIP Codes in ZIP 700: 70032, 70038, 70040, 70041, 70043, 70050, 70075, 70082, 70083, 70085, 70091, and 70092, all ZIP Codes in 701, as well as the following ZIP Codes in 706: 70631, 70632, and 70643.
 13. Mailer must advise acceptance personnel that their Periodical and/or Standard Letter mailing includes pieces destined for any of the following ZIP Codes in ZIP 700: 70032, 70038, 70040, 70041, 70043, 70050, 70075, 70082, 70083, 70085, 70091, and 70092, all ZIP Codes in 701, as well as the following ZIP Codes in 706: 70631, 70632, and 70643.

Please note that the USPS does not provide any updated addresses through this process. This process merely identifies which addresses may be mailed to, which addresses may not be mailed to, and which addresses have changed. To obtain the updated addresses for records coded as changed addresses, the mailing list file must be run through National Change of Address (NCOA) processes.

Your Banta List Services (BLS) representative can assist you with NCOA processing.

For further information on the mail restoration program, log on to http://ribbs.usps.gov/files/nomrp_official.doc or call the NCSC at 877-640-0724. ■